



Foundations of Governance Excellence: 2023 and Beyond: Issues, National Trends and Governing Strategically

DATE & TIME:

Thursday, June 15, 2023
2:00 p.m. - 3:00 p.m. CT

WHO SHOULD PARTICIPATE:

C-Suite and hospital board
members/trustees

CONTINUING EDUCATION:

Participants will receive, upon completion of this program and evaluation, a certificate documenting the completed continuing education/clock hours.

REGISTRATION DEADLINE:

Registrations are due into the LHA office one week prior to the webinar to ensure timely delivery of instructions and handout.

VIRTUAL OFFERING:

Access information will be provided to each registered participant in advance of the event. To prevent emails from going into your junk or spam folders, have your IT staff whitelist the email address marthur@lhaonline.org and any emails coming from LHAonline.org.

LHA EDUCATION CALENDAR:

[View Upcoming Event Listing](#)

OVERVIEW:

The issues and challenges facing hospitals are numerous, varied, and complex. From the disruptors, like retailers Amazon and Walmart, to the large insurance companies, like Aetna teaming up with CVS, these nontraditional providers of care are now focused on scooping up primary care. Automated intelligence, cyber-security, and telehealth are also changing the healthcare landscape.

The webinar presenter will discuss the myriad of issues and emerging trends facing hospitals and health systems. The session will explore the challenges of keeping up with these national trends and consider the implications for hospitals as they contemplate their futures. The board has a key role in understanding these trends and helping set the strategic priorities for the institutions they govern. It's not enough to keep up on the latest emerging issues. The board needs to understand the implications of these trends and help navigate the impact they will have on the institution going forward.

OBJECTIVES:

- Learn about current and emerging trends for healthcare;
- Consider the implications of these trends on the strategic future of hospitals and health systems; and
- Discuss the board's role in helping establish the strategic priorities for the institutions they govern.

MEET YOUR FACULTY:

Todd Linden is President of Linden Consulting. He retired after more than 24 years as President of Grinnell Regional Medical Center, where he was named CEO Emeritus. He is a fellow in the American College of Healthcare Executives and was on the boards of the American Hospital Association, Grinnell College, and the National Rural Advisory Committee for the U.S. Department of Health and Human Services. Linden has testified on Capitol Hill and met with presidents Bill Clinton and Barack Obama about healthcare and economic development. He is an Adjunct Professor at the University of Iowa and is a regular faculty member for the American College of Healthcare Executives.



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REGISTER ONLINE: <https://lhaonline.org/Event.aspx?EventKey=M2349037>

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PRICE:

- Hospital Member: \$125 (Per Person Rate)
- Associate/Attorneys or Corporate Members: \$175 (Per Person Rate)
LHA dues must be up to date to qualify for the above-mentioned rate.
- Non-Member Hospital: \$250 (Per Person Rate)

REGISTRATION:

Registrations are accepted online only. VISA, Master Card, Discover, and American Express are accepted. Email confirmations will be sent to registrant upon completion of registration. Program material and access information are not meant to be shared with anyone other than registered participants. This is intellectual property of the speaker and as such, is intended only for those who registered and participated in the webinar/seminar. Sharing of this information with others within your organization will result in an additional registration fee.

CANCELLATION POLICY:

Individuals who cancel **more than seven business days prior to a scheduled event** will be charged a cancellation fee of \$40 per person. Written notice of the cancellation must be emailed to marthur@lhaonline.org. No refunds will be issued for cancellations received **within seven business days of the event or for no-shows**.

SUBSTITUTION POLICY:

Registrants who are unable to participate in an LHA educational event are permitted, and encouraged, to have an eligible substitute; however, written notice of the substitution must be emailed to marthur@lhaonline.org **at least seven business days in advance of the event**. The substitution option is not available if written notification is received by the LHA less than seven business days prior to the scheduled program.

ACCOMODATIONS:

Please contact the LHA if you have a disability that may require special accommodations for this educational opportunity. The LHA is committed to ensuring full accessibility for all registrants.