



2023 RURAL HEALTH LEADERSHIP CONFERENCE

NOVEMBER 14-15, 2023 • RENAISSANCE HOTEL BATON ROUGE

TUESDAY, NOVEMBER 14, 2023

Welcome Reception

- 3:30 p.m.** **Registration and Exhibitor Set-Up; Foyer**
- 4:30 p.m.** **Welcome Reception Honoring Sen. Stewart Cathey, Rep. Daryl Deshotel, and Rep. Wayne McMahan**
Salons 2, 3 & 4



Sponsored By:



- 6:00 p.m.** **Adjourn for the Day**

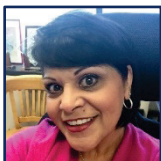
WEDNESDAY, NOVEMBER 15, 2023

General Sessions

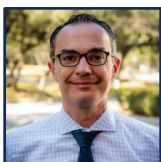
- 8:00 a.m.** **Breakfast and Networking with Sponsors and Exhibitors; Salons 2, 3 & 4**
- 8:45 a.m.** **Welcome and General Sessions; All General Sessions will be held in Salon 1.**
Paul Salles, President & CEO, Louisiana Hospital Association
- Rural Legislator Panel Discussion**
Sen. Stewart Cathey, Rep. Daryl Deshotel, and Rep. Wayne McMahan will provide insights into the upcoming legislative term and engage in a discussion with rural hospitals on how to advance rural healthcare.
- 9:30 a.m.** **Rural Hospital Readiness: The Drive Toward Value-Based Payments and New Models of Care and Delivery**
John Supplitt, Senior Director of Field Engagement, Rural Health Services, American Hospital Association
The Centers for Medicare & Medicaid Services (CMS) is working aggressively to achieve a goal of 100% of Medicare and Medicaid beneficiaries in value-based models of delivery and payment by 2030. Rural hospitals find themselves spread across a spectrum of payment models as the drive toward value advances. This presentation will cover the models of value-based payment, advanced payment models, and how the field has responded. In addition, the speaker will discuss the growth of a new model of payment and delivery called the Rural Emergency Hospital.

- 10:30 a.m. Networking Break; Salons 2, 3 & 4**
- 11:00 a.m. Joint Commission Fall Update**
Chad Larson, Executive Director, Hospital Program, The Joint Commission
 The Joint Commission will provide participants with the latest compliance statistics from more than 700 hospital surveys completed nationwide thus far in 2023, including unique trends from Louisiana hospital surveys. The speaker will also discuss new hospital standards and survey process changes, as well as new accreditation/certification programs under development. Finally, participants will receive an overview of requirements eliminated as part of the Standards Reduction Initiative.
- 12:00 p.m. Lunch and Networking; Salons 2, 3 & 4**
- 12:45 p.m. CMS Update**
Carmen Irwin, Health Insurance Specialist, CMS
 In this session, attendees will be provided insights into some of CMS' priorities, initiatives, and programmatic updates. The presenter will highlight both recent changes and proposed rules that may impact rural providers and stakeholders, as well as discuss a variety of resources available to help answer provider questions.
- 2:00 p.m. Networking Break; Salons 2, 3 & 4**
- 2:30 p.m. Building High-Performing Teams: The Role of Safety, Trust, and Candor**
Amer Kaissi, PhD, Professor, Trinity University
 This session will show how building an environment of psychological safety, trust, and honest feedback are essential for creating high-performing teams. When people feel that their team is a place where they can speak up, offer ideas, and ask questions without fear of being embarrassed or punished, trust is developed. Once trust is in place, leaders can then provide periodic, honest, and direct feedback, which leads to high performance at the individual and team levels. The presenter will use research evidence and case studies and end the session with specific take-home behaviors.
- 3:30 p.m. Closing Remarks**
- 3:45 p.m. Adjourn**

SPEAKERS



Carmen Irwin is a Health Insurance Specialist and has been with the Centers for Medicare & Medicaid Services Dallas Regional Office since 2002. She currently serves as an Office of Program Operations and Local Engagement (OPOLE) Hospital Price Transparency team member. Irwin has worked with several Medicare Contractors for both program integrity and Medicare policy. She also has served as leads for provider relations, DMEPOS policy, and Medicare Part A & B policy areas, as well as the Rural Health Coordinator for the CMS Dallas Regional office.



Dr. Amer Kaissi is an award-winning professor of healthcare administration at Trinity University, a top-15 program. He is the author of the book "Intangibles: The Unexpected Traits of High-Performing Healthcare Leaders," which has won the 2019 American College of Healthcare Executives (ACHE) Book of the Year Award. Dr. Kaissi is a national speaker with Huron and a faculty member with ACHE. He is also a certified executive and physician coach. His most recent book is "Humbitious: The Power of Low-Ego, HighDrive Leadership."

SPEAKERS CONTINUED



Chad Larson is the Executive Director of the Hospital Program at The Joint Commission. He focuses his efforts on building relationships with health systems, hospitals, and industry stakeholders by leading strategic initiatives intended to provide value-added services in the acute care market. Larson has worked for The Joint Commission for more than 17 years, having begun his career as a Business Development Manager for certification activities. Prior to his current role as Executive Director, he served as Director of Business Support Operations for the organization where he led the administration and management of operational, financial, and planning activities for 11 departments and 120 employees. He also previously served as the Associate Director of Service Team Operations where he was primarily responsible for the day-to-day survey activity of accreditation and certification programs. He is a 15-year member of the ACHE, a Lean Six Sigma certified Green Belt, and a certified Facilitating Change Leader.



John Supplitt is Senior Director of Rural Health Services at the American Hospital Association where he leads the Association's intradepartmental team for rural health services. Since 1993 he has worked with and on behalf of the AHA's 1,700 small or rural hospitals including 1,000 critical access hospitals to identify, develop, and advance their unique healthcare interests, issues, and perspectives. Supplitt staffs a national advisory committee for rural health, as well as manages the segment's member services, governance, and communications, including its website, newsletters, and technical advisories. He is a subject-matter expert on all things rural earning himself the title as "AHA's Rural Guy."

HOTEL INFORMATION



Hotel Accommodations: A block of rooms has been reserved at the Renaissance Baton Rouge Hotel until the block is full or until Oct 30. The special LHA conference rate of \$149 per night is available when booking online. [Book your group rate online.](#)

Attire: Business attire; the meeting rooms can get chilly, so please bring a jacket or a sweater.

TARGET AUDIENCE

Target Audience: Louisiana hospital C-suite executives and management teams will convene at this premier rural healthcare leadership event to discuss healthcare for rural populations. There will be multiple peer-networking opportunities and numerous qualified educational credits through the American College of Healthcare Executives, as well as continuing education for nursing and nursing home administrators and contact hours for other professionals.

CONTINUING EDUCATION

- **ACHE Qualified Education Credit (ACHE Non-Face-to-Face Hours):** The LHA is authorized to award up to 4.75 hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting an application to the American College of Healthcare Executives for advancement or recertification.
- **Nursing:** Up to 4.75 contact hours will be awarded for this offering by the LHA for complete attendance and evaluation of the program. The LHA is approved by the Louisiana State Board of Nursing – CE Provider #39.
- **Nursing Facility Administrators:** Up to 4.75 contact hours will be awarded for this offering by the LHA for complete attendance and evaluation of the program. The LHA is approved by the State of Louisiana Board of Examiners of Nursing Facility Administrators – CE Provider #101.
- **MCLE and Health Law Specialization:** Applied for

Content Overview & Learner Outcomes and Objectives:

Participants must attend the entire session and complete the evaluation. No partial credit will be given. After completing these activities, participants should be able to:

Rural Hospital Readiness: The Drive Toward Value-Based Payments and New Models of Care & Delivery:

- Discuss the advanced payment model (APM) framework and specific approaches by CMS toward value-based payment (VBP);
- Explain how hospitals have adapted to VBP and have implemented their APM approaches, including global budgets;
- Relate how rural hospitals have embraced VBP and adapted to ensure access; and
- Describe where, when, and why hospitals are converting to Rural Emergency Hospitals.

Joint Commission Fall Update:

- Identify the 10 most challenging Joint Commission standards during the first half of 2023, both by frequency and severity;
- Understand new requirements going into effect for the hospital program manual;
- Provide updates on new accreditation and certification programs that have started in 2023 or are under development; and
- Identify requirements that have been eliminated as a result of Standards Reduction.

CMS Update:

- Understand CMS' priorities, initiatives, and policy updates; and
- Identify the resources provided by CMS to answer questions or seek programmatic guidance.

Building High-Performing Teams: The Role of Safety, Trust, and Candor

- Understand the importance of psychological safety, trust, and honest feedback in teamwork and leadership;
- Discuss the latest research evidence that shows how psychological safety, trust, and honest feedback can lead to high team performance; and
- Implement behavioral changes that are compatible with psychological safety, trust, and honest feedback.



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REGISTRATION ONLINE: <https://lhaonline.org/Event.aspx?EventKey=M234841>

2023 DATES & TIMES:

- Tuesday, November 14; 4:30 p.m. - 6:00 p.m. (Welcome Reception)
- Wednesday, November 15; 8:00 a.m. - 3:45 p.m.

LOCATION:

- Renaissance Baton Rouge Hotel, 7000 Bluebonnet Blvd, Baton Rouge, 70809

PRICE:

- **LHA Rural Hospital Member** \$210.00
LHA-Funded Amount (\$100.00)
Final Registration Price \$110.00 per person
- **Corporate, Associate, Attorney Society Member** \$600.00 per person
(2023 dues must be up to date to register.)

\$100 discount will be applied automatically at checkout.

REGISTRATION:

Registrations are accepted online only, and VISA, Master Card, Discover, and American Express are accepted. Email confirmations will be sent to all registrants who list an accurate email address. The program material is the intellectual property of the speakers and is not meant to be shared with anyone other than registered participants.

CANCELLATION POLICY:

Individuals who cancel **more than seven business days** prior to a scheduled event will be charged a cancellation fee of \$50 per person. Written notice of the cancellation must be emailed to marthur@lhaonline.org. No refunds will be issued for cancellations received **within seven business days** of the event or for no-shows.

SUBSTITUTION POLICY:

Registrants who are unable to participate in an LHA educational event are permitted, and encouraged, to have an eligible substitute; however, written notice of the substitution must be emailed to marthur@lhaonline.org at least seven business days in advance of the event. The substitution option is not available if written notification is received by the LHA less than seven business days prior to the scheduled program.

ACCOMODATIONS:

Please contact the LHA if you have a disability that may require special accommodations for this educational opportunity. The LHA is committed to ensuring full accessibility for all registrants.

LHA EDUCATION CALENDAR: www.lhaonline.org/events

LHA Code #M234841