



Louisiana Hospital Association Management Corporation

# EDUCATION WEBINARS

9521 Brookline Avenue, Baton Rouge, LA | Phone (225) 928-0026 | Fax (225) 923-1004 | [www.lhaonline.org](http://www.lhaonline.org)

## Vaccine Confidence Webinar Series

### DATE & TIME

Tuesday, December 6, 2022

Tuesday, December 13, 2022

Both Sessions: 12:00 p.m.-1:00 p.m. CT

### WHO SHOULD PARTICIPATE:

COOs, CNOs, DONs, nurse staff, immunization stakeholders, healthcare providers, and staff who work with healthcare providers and discuss vaccination with patients

### CONTINUING EDUCATION:

**Nursing:** Up to 2.0 contact hours will be awarded for this offering by the Louisiana Hospital Association for complete attendance and evaluation of the program. The Louisiana Hospital Association is approved by the Louisiana State Board of Nursing – CE Provider #39.

**Participants** will receive, upon completion of this program and evaluation, a certificate documenting the completed continuing education/clock hours.

### REGISTRATION DEADLINE:

Registrations are due into the LHA office one week prior to the webinar to ensure timely delivery of instructions and handout.

**Please note:** Registration for events closes three business days prior to the event start date.

### VIRTUAL OFFERING:

Access information will be provided to each registered participant in advance of the event. To prevent emails from going into your junk or spam folders, have your IT staff whitelist the email address [marthur@lhaonline.org](mailto:marthur@lhaonline.org) and any emails coming from LHAonline.org.

### LHA EDUCATION CALENDAR

<https://lhaonline.org/LHA/Education/LHAUpcomingEventListing.aspx>

### OVERVIEW:

#### Session 1: “What is Vaccine Confidence?”

This presentation defines vaccine confidence, discusses how to communicate about vaccinations, and the importance of delivering a strong vaccine recommendation.

#### Session 2: “What and How to Communicate About Vaccines: Motivational Interviewing”

This presentation can help guide healthcare professionals on their interactions with patients who express ambivalence, hesitance, or resistance to a vaccine recommendation.

### OBJECTIVES:

At the conclusion of this session, participants will be able to:

- Define Vaccine Confidence;
- Review communication strategies for vaccines; and
- Prepare staff for their interactions with patients who express ambivalence, hesitance or resistance to a vaccine recommendations.

### MEET YOUR FACULTY:



**Dr. Savannah Stumph** is Merck Vaccines' Regional Medical Director for the South-Central United States. She graduated from the Oklahoma State University College of Osteopathic Medicine and completed her residency in Pediatrics at the University of Oklahoma - Tulsa.

For nearly a decade she served as an outpatient Pediatrician at the Mercy Signal Ridge Clinic in Edmond, Oklahoma. In addition to clinical expertise, she has significant experience in patient and legislative advocacy. In addition, she is the former Vice President of the Oklahoma County Medical Society and former board President of the Oklahoma Alliance for Healthy Families. She is board-certified in Pediatrics and is a Fellow of the American Academy of Pediatrics.



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**REGISTER ONLINE:** <https://lhaonline.org/Event.aspx?EventKey=M2249073>

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- Tuesday, December 13, 2022 Time: 12:00 p.m. – 1:00 p.m. CT

### PRICE FOR SERIES:

- Hospital Member: \$100 (Per Person Rate)
- Associate/Attorneys or Corporate Members: \$150 (Per Person Rate)  
*LHA dues must be up to date to qualify for the above-mentioned rate.*
- Non-Member Hospital: \$400 (Per Person Rate)

### REGISTRATION:

Registrations are accepted online only, and VISA, Master Card, Discover, and American Express are accepted. Email confirmations will be sent to all registrants who list an accurate email address. Program material and access information are not meant to be shared with anyone other than registered participants. This is intellectual property of the speaker and as such, is intended only for those who registered and participated in the webinar/seminar. Sharing of this information with others within your organization will result in an additional registration fee.

### CANCELLATION POLICY:

Individuals who cancel **more than seven business days prior to a scheduled event** will be charged a cancellation fee of \$40 per person. Written notice of the cancellation must be emailed to [marthur@lhaonline.org](mailto:marthur@lhaonline.org). No refunds will be issued for cancellations received **within seven business days of the event or for no-shows**.

### SUBSTITUTION POLICY:

Registrants who are unable to participate in an LHA educational event are permitted, and encouraged, to have an eligible substitute; however, written notice of the substitution must be emailed to [marthur@lhaonline.org](mailto:marthur@lhaonline.org) **at least seven business days in advance of the event**. The substitution option is not available if written notification is received by the LHA less than seven business days prior to the scheduled program.

### ACCOMODATIONS:

Please contact the LHA if you have a disability that may require special accommodations for this educational opportunity. The LHA is committed to ensuring full accessibility for all registrants.

**LHA # M2249073**