

# 2024 LHA Management Corporation New Sponsor Application

## LHA Sponsorships:

I would like to apply for the following 2024 Annual Sponsorship:

- Diamond: \$20,000       Platinum: \$15,000       Gold: \$10,000       Silver: \$6,500

## Add-On Summer Conference Sponsorships:

**Note: Must meet current sponsor or membership requirements.**

- Welcome Reception Bar Sponsor (Mon, July 22): \$3,500       Casino Night Bar Sponsor (Tues, July 23): \$4,500  
 Breakfast Sponsor (Tues, July 23): \$3,500       Tent Sponsor (Tues, July 23): \$5,000  
 Breakfast Sponsor (Wed, July 24): \$3,500       Break Sponsor: \$2,500

## Single-Event Sponsorships:

**Note: Must meet current sponsor or membership requirements.**

- Rural Conference Sponsor (November 6-7): \$2,500  
 Other Single Event Sponsorship: (List Event Name): \_\_\_\_\_

## Sponsor Payment Options: W-9 available upon request.

- Check Enclosed  
Payable to LHA Management Corporation and mail to 9521 Brookline Ave, Baton Rouge, LA 70809.  
 Credit Card  
If paying by credit card, please contact LHA Administrative Assistant Alex Dunaway at (225) 928-0026.

## Sponsor Information:

**Company Information: (Complete this EXACTLY how you would like it to appear on signage/conference materials.)**

Organization/Company: \_\_\_\_\_  
Address with City, State and Zip: \_\_\_\_\_  
Website: \_\_\_\_\_ Phone: \_\_\_\_\_

**Main Sponsor Contact: (Representative who will be listed in conference materials & recipient of all sponsor communication)**

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: (If Different Than Company) \_\_\_\_\_  
Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Logistics and Ad Contact: (Person the LHA should contact regarding ad deadlines, etc.)**

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: (If Different Than Company) \_\_\_\_\_  
Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## Sponsor Spotlight Information:

The LHA will feature each sponsor in *Impact Weekly*, the Association's electronic newsletter, and on social media. To participate, please provide a three to five sentence overview of your organization with a summary of services:

## Ad Specifications & Due Dates:

All ads should be submitted as high resolution PDF files (300+ DPI, no bleed). All ads are to print in full color (4 color process) and **MUST** be saved in CMYK color mode.

The Summer Conference and Membership Directory covers are reserved for **Diamond sponsors** and rotate annually. This ad placement is assigned by the LHA. Sponsors will be informed by Dec. 1, 2023, if they are assigned this placement.

## Ad Specifications & Due Dates (CONTINUED):

|                     | WINTER SYMPOSIUM AD   | SUMMER CONFERENCE AD          | MEMBERSHIP DIRECTORY AD          |
|---------------------|---|-------------------------------|----------------------------------|
| Eligible Sponsors   | Diamond   | Diamond and Platinum          | Diamond, Platinum, Gold & Silver |
| Ad Size             | 7¾" wide x 5" high (no bleed)<br><br>Note: Diamond sponsors have the option of running the same ad for Winter Symposium and Summer Conference. Please inform us of this decision when submitting your ad. | 7¾" wide x 5" high (no bleed) | 5" wide x 7 ¾" high (no bleed)   |
| Submission Deadline | Nov. 30, 2023   | Jan. 30, 2024                 | Jan. 30, 2024                    |

## Social Media Information:

In order to properly recognize your company on social media, your company needs to follow the LHA on Facebook, Instagram, and Twitter (@LaHospitals) as well as set your company's social media accounts to the appropriate permission to allow the Association to tag your organization.

Company's Facebook Handle: \_\_\_\_\_

Company's Instagram Handle: \_\_\_\_\_

Company's Twitter Handle: \_\_\_\_\_

## Sponsor Application Checklist:

- Select your sponsorship type(s).
- Complete the Payment Information, Social Media, **and** Spotlight sections of this application. Complete the "Sponsor Information" section **exactly** as you would like your information to appear on signage/conference materials.
- Email a copy of this completed application with your payment and email a copy to [mgenre@LHAonline.org](mailto:mgenre@LHAonline.org).
- Email a high-resolution company logo in .jpg or .png format to [mgenre@LHAonline.org](mailto:mgenre@LHAonline.org).
- Review and acknowledge the Terms and Conditions listed on this application.

## Terms and Conditions:

Sponsors are solely responsible for updating the Association with any changes to their company name, logo and/or contact information as it relates to their sponsorship.

Sponsorships are annual and must be renewed each year. Event dates, times, and locations are subject to change.

2024 sponsorships will first be offered to 2023 sponsors with an Oct. 15, 2023, deadline to commit. Any open sponsorships will then be available to all eligible organizations on a first come, first served basis beginning on Oct. 16, 2023.

Completing the above application is not a guarantee of sponsorship.

I have reviewed the ad specifications and due dates. I understand that Diamond sponsors must submit their ads and their payment by Nov. 30, 2023.

I have read and understand the above terms and conditions.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Contacts:

**Annual Sponsorships:** Meaghan Genre, Executive Assistant to the CEO; [mgenre@LHAonline.org](mailto:mgenre@LHAonline.org); (225) 928-0026 ext. 210

**Single Event Sponsorships:** Merle Francis, AVP of Education Services; [mfrancis@LHAonline.org](mailto:mfrancis@LHAonline.org); (225) 928-0026 ext. 208

LHA Management Corporation 9521 Brookline Avenue, Baton Rouge, LA 70809-1431 • [www.LHAonline.org](http://www.LHAonline.org)



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